



## Transform the Traditional Illustration Experience

### Eliminate confusion during the life insurance sales process

Educate consumers on the importance of a holistic plan that seamlessly integrates life insurance through Simplicity's enhanced proprietary software. This multi-module tool includes solutions for wealth transfer, income and accumulation protection, and tax-free retirement planning.

Join us to learn more on  
November 8th at 1pm ET

### The software will help you:

- ✓ Connect with clients through storytelling, data, and education
- ✓ Capture clients' attention with a short, interactive, presentation
- ✓ Drive growth in your practice while addressing the entire sales cycle
- ✓ Demonstrate your knowledge to clients using a simple tool